

# Cookies Policy

Our website ([www.girlgangmcr.com](http://www.girlgangmcr.com)) uses cookies to provide you with a good user experience by distinguishing you from other users of our website. It can also allow us to improve our site.

A cookie is a small file of letters and numbers, stored on your browser or the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive. We use the following cookies:

## Strictly Necessary Cookies

These are cookies that are required for the operation of our website. They include, for example, analytical/performance cookies allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us improve the way our website works, for example by ensuring that users find what they are looking for easily.

## Targeting Cookies

These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website more relevant to your interests. We may also share this information with third parties for this purpose.

### Use of Cookies

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. We have set out below links to the 'Help' pages of some major browsers which explain how you can do

this. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

To find out more on how to manage and delete cookies, visit [aboutcookies.org](http://aboutcookies.org)

For more details on advertising cookies, and how to manage them, visit [youronlinechoices.eu](http://youronlinechoices.eu) (EU based), or [aboutads.info](http://aboutads.info) (US based).

Some specific opt-out programs are available here:

Google Analytics – <https://tools.google.com/dlpage/gaoptout>

It's important to note that restricting or disabling the use of cookies can limit the functionality of sites, or prevent them from working correctly at all.

Links to the 'Help' pages of major browsers

- Internet Explorer
- Firefox
- Chrome
- Opera
- Blackberry
- Windows Mobile

### **Google Analytics**

We also use Google Analytics to collect information about how people use our website. We do this to make sure it's meeting its users' needs and to understand how we could do it better. Google Analytics stores information about what pages you visit, how long you are on the site, how you got here and what you click on. We do not allow Google to use or share our analytics data. This is a list of data stored by Google Analytics cookies:

\_utma stores each user's number of visits, time of the first visit, the previous

visit and the current visit

\_utmb and \_utmc checks how long a visitor stays on the site: when a visit starts and ends

\_utmz tracks where a visitor came from (search engine, search keyword, link)

\_utmv and \_utmd track visitor journeys through the site and classifies them into groups

These cookies each last different amounts of times:

\_utma expires two years after your last visit to this site

\_utmb expires 30 minutes after your visit, or after 30 minutes of inactivity

\_utmc expires at the end of a session (when you close your browser)

\_utmz expires six months after it was last set

\_utmv (not set) expires immediately

\_utmd (not set) expires immediately